How to Pitch Your Cookie Business

Fill in the blanks below to create your own personal sales pitch. Always start by introducing yourself. Then take the time to talk about the product and why you are selling – what are your goals and why should they help you. Remember to end by asking for the customer to purchase. That's the best way to make a sale!

"Hi, my name is _____ and I'm a _____ in Troop
(Name) (Level)
_____. I'm feeling very _____ because I am selling Girl Scout
(Troop Number) (Emotion)
Cookies today. The ones I would recommend are
_____. I really like them because
(Favorite Cookie Flavor)
_____ . And they only cost _____! My troop
(Reason why you like them!) (Price)
is using the money we earn to _____. That's why
(Troop Activity)
my goal is to sell _____ boxes. I am going to feel _____
(Your Goal) (Emotion)
when I reach my goal! It is very _____ to support my business,
(adjective)
just follow my link and pick cookies you would like to buy. Then
decide if you want them shipped to you or to have me deliver it. You
can make other people _____ by buying Cookie Share items that
(Emotion)
will be donated to US Military and local food banks. They also make
great gifts! Would you like to help me, and my
Troop reach our goals by purchasing cookies today?
Thank you!"